



Sonoma County Vintner and Winegrower Talking Points

- **Family Farmers and Vintners:** Sonoma County is a community of artisan farmers and winemakers, many of whom are multi-generational families, dedicated to growing and handcrafting wines that express their unique sense of place amid this world-class winegrowing region
- **It's All About the Place:** Sonoma County's 60 mile Pacific coastline combine with its topography, climate, and soils to create the perfect places to grow a collection of varieties well
- **Sustainability Leaders:** Sonoma County is a leader in sustainable winegrowing and winemaking, committed to preserving the land for future generations. More than half of our 59,000 acres of vineyards are sustainably farmed and we are committed to achieving 100% Sustainability by 2019
- **World Class Wines:** Sonoma County's iconic wineries and vineyards have earned their reputations on the world stage because their wines offer all of the hallmarks of fine wine: a sense of place, outstanding quality, consistency, and importantly, the ability to be cellared.
- **What Grows Together Goes Together:** Our wine and food culture is unlike that of any other wine region. The combination of locally produced wine, produce, foods, and chefs who thrive on working with these ingredients results in an exceptional and exciting culinary scene.