



## About Sonoma County Vintners

Sonoma County Vintners was founded in 1944 and has more than 250 member wineries and affiliated businesses representing the depth and breadth of our 17 appellations and the unique range of their varietals. We develop strategic partnerships, advocate on behalf of our members, and create promotional programs to enhance the reputation of Sonoma County and its wines worldwide. In 1989, we created the Sonoma County Vintners Foundation to conduct and support wine industry education and non-profit organizations providing services within Sonoma County.

### **Vision**

Establish Sonoma County Vintners as the best wine trade association in the world.

### **Mission**

Sonoma County Vintners is the leading voice for the Sonoma County wine industry, dedicated to growing awareness and demand for our wines amongst trade, media and consumers around the world.

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### **Staff**

Jean Arnold Sessions, Executive Director  
Bryan Bell, Digital Communications Manager  
Maria Brunn, Administrative Manager  
Barbara Cox, Director of Marketing & Communications  
Michael Haney, Director of Membership  
Jesslyn Jackson, Member Programs Manager  
Dana Macaulay, Director of Events & Operations  
Megan Taylor, Events Coordinator

### **Board of Directors**

#### **Executive Committee**

Caroline Shaw-President, Jackson Family Wines  
Russell Joy – Vice President/Treasurer, Patz & Hall  
Dan Goldfield – Foundation President, Dutton Goldfield Winery  
Corey Beck—Government Relations Committee Chair, Francis Ford Coppola Winery  
Carmen Castaldi, Marketing Committee Chair, Rodney Strong Vineyards

#### **Board of Directors**

Stan Fridstein, Mulberry Trample and Company  
Matt Gallo, E. & J. Gallo Winery  
Bahaneh Hobel, Esq., Dickenson, Peatman & Fogarty  
Ana Keller, Keller Estate  
Dan Kosta, Kosta Browne Winery  
Rachel Lehman, P4G Capital Partners  
Mark Malpiede, Williams Selyem Winery  
Steve Messinger, Vinum Exports  
Joel Peterson, Ravenswood Winery  
David Ramey, Ramey Wine Cellars  
Bettina Sichel, Laurel Glen Vineyard  
Dr. William Silver, Sonoma State University  
Kim Stare Wallace, Dry Creek Vineyard