



## About

Sonoma County Vintners is the leading voice of Sonoma County wine, dedicated to raising awareness of Sonoma County as one of the world's premier wine regions which was named Wine Region of the Year by *Wine Enthusiast* in 2019. Sonoma County Vintners represents over 260 wineries throughout the county. The organization actively promotes Sonoma County through educational programming; advocates for its members at local, state and federal levels; and contributes to the local communities through our Sonoma County Vintners Foundation. Sonoma County Wine Auction, its annual fundraiser, has raised over \$36 million benefitting non-profit organizations throughout the region. To learn more about Sonoma County Vintners, visit [sonomawine.com](http://sonomawine.com).

## Mission Statement

Sonoma County Vintners is the leading voice for the Sonoma County wine community, dedicated to growing awareness and demand for our wines amongst trade, media and consumers around the world.

## Sonoma County Vintners Staff

Michael Haney, Executive Director  
Julia Conover, Winery and Donor Development Manager  
Barbara Cox, Director of Marketing & Communications  
Karl Grimm, Director of Finance and Business Operations  
Jesslyn Jackson, Director of Membership & International Programs  
Rose Jimenez, Marketing & Public Relations Manager  
Dana Macaulay, Managing Director, Sonoma County Auctions  
Jenni Meyer, Creative & Social Media Manager  
Vanessa Renée, Events Manager

## Sonoma County Vintners Foundation Staff

Madison Garzoli, Membership and Foundation Programs Manager  
Anna Ming, Business Operations Manager

## Our Values

We are devoted to marketing the exceptional value of Sonoma County wines  
We are passionate about bringing unique opportunities to the forefront for our members to succeed  
We are driven to increase awareness of Sonoma County wines with substantial public relations outreach  
We are committed to advocate for our winery members through community and government relations  
Through our Sonoma County Vintners Foundation, we are dedicated to supporting the local community

## 2020 Board of Directors Executive Committee

Mark Malpiede – President, Sonoma County Vintners, Williams Selyem Winery  
Carmen Castaldi – Rodney Strong Vineyards  
Ana Keller – Secretary / Treasurer, Keller Estate  
Clay Mauritson – President, Sonoma County Vintners Foundation, Mauritson Family Vineyards

## 2020 Board of Directors

Chris Munsell - Gallo Family Wines  
David Ramey – Ramey Wine Cellars  
Kim Stare Wallace – Dry Creek Vineyards  
Mike Martini – Taft Street Winery

## Contact Information:

### Sonoma County Vintners

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### Mark Malpiede

Board President  
Williams Selyem Winery

### Michael Haney

Executive Director  
Sonoma County Vintners

## Media Contacts:

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### Barbara Cox

Director of Marketing and  
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Dr. Ray Johnson\* – California State University, Sonoma  
Richard Idell\* – Idell Family Vineyards and The Idell Firm, A.P.C.  
Russell Joy – Patz & Hall  
Stuart Bryan – Pride Mountain Vineyards

\*Community Seat