

Digital Marketing & Social Media Internship

Wine Creek, LLC is looking for a Digital Marketing & Social Media Intern to help us reach more customers and develop cutting edge content and campaigns across our portfolio of wines.

Responsibilities:

- Work with sales and marketing team to collaborate and create successful digital media campaigns
- Assist in developing online marketing strategies for driving new customer acquisition and existing customer growth
- Perform analytics on marketing campaigns to determine campaign efficacy
- Evaluate post-campaign results and communicate actionable takeaways and insights
- Edit pdf's and photos for use in marketing campaigns
- Coordinate with photographers for content creation
- Develop website content and updating information as needed
- Develop social media campaigns and content

Requirements:

- Authorized to work in the United States
- Proficient in Microsoft Office products
- Currently enrolled as a student, 0-3 years of relevant work experience in an accredited university program within the United States graduating after December 2020
- Majoring in Marketing, Business Administration, Communications, Information Science/Informatics, Economics, or any other related field
- Highly analytical, possesses attention to detail, curious, self-starter and customer-centric
- Strong written and verbal communication skills
- Ability to work effectively across multiple teams
- Ability to think customer-first and drive positive experiences for customers
- Experience in the wine industry is a plus
- Experience with digital media, website development or website configuration is a plus
- Experience with WordPress is a plus
- Experience with photography and/or videography is a plus

About the Team

Here at Wine Creek, LLC we believe in making beautiful wines the right way. Our devotion to a wine's balance and its reflection of terroir is what drives all our efforts. Holistically farming our vineyards and gardens is at the center of our sustainable commitment. We produce over half of our own energy through solar panels, biodynamically farm our organic vineyards and estate, and believe that the health of our soil is reflected in each bottle. Organics, sustainability, and renewables are at the forefront of our mission to produce some of the finest wines in the world, including being named to Wine Spectator's Top 100 Wines of the World list in 2019. Come join us and help share these beautiful wines with the world. Wine Creek, LLC includes Quivira Vineyards & Winery, La Follette Wines and Torbreck Vintners USA.

COVID-19 considerations:

To keep participants safe this training and most internship opportunities are fully remote. If on-site office visit/work is necessary masks will be provided and must be worn in the office. Social distancing protocol will be required.

Wine Creek, LLC is an equal opportunity employer.