

Marketing internship

Wine Creek, LLC is looking for a Marketing Intern to help us reach more customers and develop cutting edge marketing campaigns across our portfolio of wines.

Responsibilities:

- Work with sales and marketing team to collaborate and create successful campaigns
- Assist in developing marketing strategies for driving new customer acquisition and existing customer growth across onsite and offsite channels
- Support the development of campaigns in alignment with business partners
- Perform analytics on marketing campaigns to determine campaign efficacy
- Develop email campaigns to generate wine sales
- Develop and execute phone sales campaigns
- Perform proactive customer outreach programs as assigned
- Evaluate post-campaign results and communicate actionable takeaways and insights

Requirements:

- Authorized to work in the United States
- Proficient in Microsoft Office products
- Currently enrolled as a student, 0-3 years of relevant work experience in an accredited university program within the United States graduating after December 2020
- Majoring in Marketing, Business Administration, Communications, Information Science/Informatics, Economics, or any other related field
- Highly analytical, possesses attention to detail, curious, self-starter and customer-centric
- Strong written and verbal communication skills
- Ability to work effectively across multiple teams
- Strong insights-based marketing strategy skills
- Ability to think customer-first and drive positive experiences for customers through marketing programs
- Experience in the wine industry is a plus

About the Team

Here at Wine Creek, LLC we believe in making beautiful wines the right way. Our devotion to a wine's balance and its reflection of terroir is what drives all our efforts. Holistically farming our vineyards and gardens is at the center of our sustainable commitment. We produce over half of our own energy through solar panels, biodynamically farm our organic vineyards and estate, and believe that the health of our soil is reflected in each bottle. Organics, sustainability, and renewables are at the forefront of our mission to produce some of the finest wines in the world, including being named to Wine Spectator's Top 100 Wines of the World list in 2019. Come join us and help share these beautiful wines with the world. Wine Creek, LLC includes Quivira Vineyards & Winery, La Follette Wines and Torbreck Vintners USA.

COVID-19 considerations:

To keep participants safe this training and most internship opportunities are fully remote. If on-site office visit/work is necessary masks will be provided and must be worn in the office. Social distancing protocol will be required.

Wine Creek, LLC is an equal opportunity employer.