



# SONOMA COUNTY VINTNERS AFFILIATE MEMBERSHIP PROGRAM

Sonoma County Vintners Affiliate Membership program engages and connects businesses within our community to our winery membership base, supporting our organization's efforts to promote the unique and compelling story of Sonoma County wines and wineries. As a business owner, Affiliate Members can gain access to our winery members through networking opportunities with the potential to gain new clients and partnerships. We work with our affiliates to promote their businesses through various digital methods such as dedicated email communications to highlight products or services, as well as offer participation opportunities in webinars and seminars.

## **AFFILIATE MEMBERSHIP FEE: \$2,500 PER YEAR**

The affiliate membership program is billed on a calendar year (January 1-December 31) basis.

\$2,500 Annual Fee Includes:

- One (1) dedicated email campaign to all Sonoma County Vintners Winery and Affiliate Members
- Two (2) dedicated social media posts per year through Sonoma County Vintners' various social media platforms
- One (1) panelist opportunity for Sonoma County Industry Opportunity Network (SCION) webinar or seminar with other affiliate members offered to Sonoma County Vintner members
  - Including attendee contact list
- Opportunity to offer year-round promotion on SonomaWine.com
- Invitations to Sonoma County Vintners member meetings, networking events, workshops and seminars
- Company listing with contact information on new Membership page on SonomaWine.com
- Opportunity for company highlight in the Sonoma County Vintners Quarterly Newsletter, The Wine Press
- Inclusion on the Sonoma County Vintners email communications for any employees in your organization
- Access to all educational resources available through SCION
- Potential involvement in Sonoma County Vintners media opportunities

Additional levels of sponsorship for SCION are offered throughout the year and offer exclusive activations & networking opportunities with our winery members.

For affiliate membership inquiries or to learn about additional levels of sponsorship, please contact Paula Viehmann, Director of Membership & International Programs, at [Paula@SonomaWine.com](mailto:Paula@SonomaWine.com).