



Happy New Year!

As we say goodbye to 2022 and welcome a new year, I would like to express sincere thanks, gratitude and appreciation on behalf of myself, our team, and Board of Directors for your wonderful support and partnership! Because of your extraordinary generosity, dedication, hard work, and commitment, Sonoma County Vintners (SCV) and our Sonoma County Vintners Foundation (SCVF) continue to address our wine community's opportunities and challenges and provide real solutions to those most in need.

With the passing of each year, we are reinvigorated, proud and honored to represent, advocate, and partner with the many individuals and families that make up our amazing winery and agriculture community. While our SCV mission continues to focus on raising awareness of our world-class wines and wineries, we are also committed to making Sonoma County one of the most beautiful locations to live, work and thrive.



I am extremely proud of the SCV Board of Directors and our amazing team for the sheer volume of meaningful work conducted during a busy 2022. We are excited to continue to partner with our resilient wine community, neighbors, government leaders and the world to help lead Sonoma County to even greater levels of excellence, while initiating positive changes.

This year's annual report is full of fantastic, informative details about the many impactful programs, services, events and initiatives. Working together with you, we continue to make a difference in our local community.

Thank you once again. We are grateful for your support and here's to a fantastic 2023!

## **Michael Haney**

Executive Director,

Sonoma County Vintners | Sonoma County Vintners Foundation

A handwritten signature in black ink that reads "Michael Haney". The signature is fluid and cursive, with a long, sweeping underline.



**Michael Haney**  
*Executive Director*



**Tracy Bidia**  
*Membership & Member Programs Manager*



**Ashley Boyle**  
*Trade Relations & International Programs Manager*



**Julia Conover**  
*Director of Donor Relations & Foundation Philanthropy*



**Barbara Cox**  
*Director of Marketing & Communications*



**Heather Hardesty**  
*Creative Manager*



**Dana Macaulay**  
*Managing Director, Auctions & Experiential Marketing*



**Kelsey McNeil**  
*Director of Sponsorship & Strategic Partnerships*



**Anna Ming**  
*Auction Programs Manager*



**Amy Patrick**  
*Marketing & Public Relations Manager*



**Obiamaka Pistoni**  
*Chief Financial Officer*

## ENGAGEMENT

Sonoma County Vintners (SCV) actively engaged with county, state and federal officials, representatives, and community leaders throughout 2022, to advocate for our members and our wine community.

SCV Executive Director Michael Haney participated in weekly calls with Sonoma County Health Officer Dr. Sundari Mase as well as state officials to receive updated information regarding the removal of state and county mask mandates and to provide feedback regarding the impacts of these policies on our wine community. The information was immediately communicated to our members.

SCV also met with the chair of the Sonoma County Board of Supervisors throughout the year to discuss a variety of wine community topics.

Ongoing meetings additionally occurred with Congressman Thompson's staff regarding the creation of a potential permanent disaster relief fund that would be established by the federal government. The fund would provide a faster and more focused response to crises.



*"Sonoma County has a strong tradition of excellence in agriculture and viticulture. We must thank to the work of the Sonoma County Vintners. Our region has been uniquely impacted by drought, wildfires, and other hurdles that have changed the way we operate, and the Sonoma County Vintners have continued to lead through these difficult challenges. I am proud to work with this incredible group, and I look forward to a continued partnership to support our world class wine community."*

**-CONGRESSMAN MIKE THOMPSON , CALIFORNIA'S FOURTH DISTRICT**

## LEADERSHIP

SCV assisted wineries and worked with the Oakland Port Authority to expedite barrel deliveries that were delayed due to backlog at the Port of Oakland. The situation was discussed with Congressman Thompson, Senator Dodd and Senator McGuire who at the request of SCV also contacted the port to expedite the deliveries.

Our leadership regularly attended and participated in Sonoma County Planning Commission and Board of Supervisors meetings. SCV members were encouraged via multiple emails and social media posts to submit public comments and participate in the dedicated planning commission meetings. These communications included key talking points for member comments.

In preparation for the November 2022 election, SCV submitted a series of questions to the Sonoma County Supervisor candidates. Their responses were then shared with our membership to assist them in understanding the candidate's positions and to make informed decisions. Planning is ongoing for a more robust initiative to increase our wine community's impact as a meaningful voting bloc.



*"With the wine industry being essential to Sonoma County's economy, we are fortunate to have Sonoma County Vintners successfully leading its membership through business challenges, educational and publicity opportunities, and strengthening tourism. Efforts to advocate sustainable environmental stewardship and support local nonprofits further demonstrate SCV's commitment as a fixture in our community."*

**-JAMES GORE, SONOMA COUNTY SUPERVISOR, DISTRICT 4**

## GOVERNMENT RELATIONS COMMITTEE

Our active SCV Government Relations Committee meets monthly to monitor a variety of important political issues. Elected officials and county representatives were hosted at many of this year's meetings to promote effective and efficient communication and examine issue impacts to our wine community.

The committee has continued efforts related to fire access. Actions included multiple member emails, Sonoma County Board of Supervisors meetings, Sonoma County Agricultural Commissioner meeting, public comment solicitation, and Sonoma County Vintners Foundation assistance programs development.



*"SCV has worked tirelessly through fires, floods, and Covid to help our agricultural community and our local economy thrive over the last few years. Your efforts have paid off and we are grateful to work with all of you."*

**-MIKE MCGUIRE, CALIFORNIA SENATE MAJORITY LEADER**

## INTERNATIONAL POLICY WORK

We worked with United States Senator Diane Feinstein, United States Trade Representative Katherine Tai and European Union trade representatives to reiterate concerns related to wine tariffs and assisted in the successful removal of existing tariffs on wine as countermeasures in disputes between the U.S. and European Union.

## INSURANCE

SCV participated and gave testimony at California State Insurance Commissioner Ricardo Lara's investigatory hearing about the California FAIR Plan Insurance Association. We also offered potential solutions and suggestions regarding the challenges our wine community has faced related to the lack of sustainable insurance coverage and its costs.

## EVENTS/ACTIVITIES

SCV continued to work on moving the winery events/activities policy through the Sonoma County Board of Supervisors. SCV pressed county officials to NOT develop arbitrary, restrictive and redundant criteria for a policy or ordinance and to take into account the challenges and needs of our wine community. We emphasized the already-existing capacity criteria that wineries are accountable for through their use permit. During this process, and working with our great partners, wine community and Sonoma County officials, SCV was successful at having a more restrictive proposal for winery events/activities rejected. In addition, the Sonoma County officials have indicated that the final ordinance draft WILL include an allocation for winery business activities.

## PERMITTING

Sonoma County Vintners continued to work with Permit Sonoma and Sonoma County officials to assist numerous SCV member wineries with issues or challenges related to their use permit or the permit process. We assisted with hearing preparations, communications with local government representatives, and community and media support.



*"SCV has been instrumental in growing the Sonoma County wine industry into a world renowned wine industry through educational programming, member advocacy, and by giving back to our community through the Sonoma County Vintners Foundation. SCV continues to lead with innovation as they have shown leadership in sharing information during times of emergency. The organization is always at the forefront of programs that encourage economic vitality, environmental stewardship and promoting tourism to our beautiful region. SCV continues to be the industry leader."*

**-DAVID RABBITT, SONOMA COUNTY DISTRICT 2 SUPERVISOR**

SCV partnered with Audrey Frick from Jeb Dunnuck to conduct a critic tasting of Sonoma County wines in June 2022. See the report at [jebdunnuck.com](#). Look for additional critic tasting opportunities in 2023.



SCION educational seminars and webinars are offered to members of Sonoma County Vintners, featuring topics such as DTC sales and shipping compliance, marketing, public relations, winery production and other emerging issues. SCV Affiliate Members partnered with us to provide eight SCION programs in 2022 covering the post-pandemic employment landscape, crop insurance, employment laws, retirement solutions, equipment leasing, free shipping and storage options, financial forecasting for 2023 and a macroeconomic overview of the wine industry. The recordings are available for on-demand viewing via our [YouTube channel](#). We also maintain a library of industry resources by subject on our [website](#).

Affiliate Member SCION partners and presenters included CMPR, CDF Labor Law, American AgCredit, Underground Cellar, Exchange Bank, and Dickenson Peatman & Fogarty (DP&F).

## THANK YOU TO OUR SCION EDUCATIONAL PROGRAMMING SPONSORS

### FINANCIAL RESOURCES



### WINERY PRODUCTION



### WINERY SUPPLIER



“

Barbara's presentation was incredibly informative. I think it's truly special to be able to come together with folks from all over the region and work together to ensure the success of our companies.”

-KALEIGH O'REAR, PEDRONCELLI WINERY

Attended The Latest Employment-Related Laws and Developments We Face in 2023 with DP&F

“

Opportunities to speak at the SCION Series places our expertise in the eyes and ears of winery members; advancing the industry in Sonoma County through connectivity and knowledge.”

-KRISTEN TANTARELLI, REGIONAL MARKETING MANAGER, AMERICAN AGCREDIT



The SCV Diversity Equity & Inclusion Committee was developed to support diversity in our programs, services, activities, policies and communications within our organization and the entire Sonoma County wine community. The DEI Committee will work to provide resources to our membership and wine community that will assist them in promoting an environment of inclusiveness, belonging, worth and respect for all. The DEI Committee met with leaders to collaborate and develop impactful resources and partnerships. This committee will continue to meet in 2023.



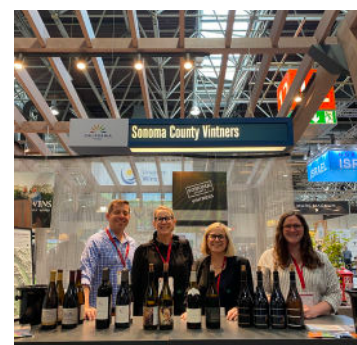
We were excited in 2022 to activate a robust series of international programs and events that once again showcased our world-class Sonoma County wines and wineries to the world. Activities included attending international wine trade shows and hosting impactful trade and media groups here in Sonoma County from around the world.

In addition, Sonoma County Vintners is continually active in advocating on international issues related to our wine community. We regularly communicate with our Sonoma County congressional representatives, California and United States Senators, and the United States and European Union Trade Representatives to monitor and provide feedback related to many trade issues including using international tariffs on wine as countermeasures in disputes between the United States and the European Union.



## **SOUTH KOREA VIRTUAL PROGRAM | FEBRUARY 8, 2022**

SCV contracted with the California Wine Institute (CWI) Asia team for this educational trade opportunity. SCV hosted a seminar for 20 Korean trade and media. Vintners and SCV representatives presented virtually, while the CWI and Korean trade and media were able to attend the tasting in person in Seoul. The seminar featured six vintners focusing on “The Prism 4,” four varietals from four Sonoma County appellations.



## **MEXICO SOMMELIER AND CHEF TOUR | APRIL 5, 2022**

In partnership with the California Wine Institute, SCV hosted a group of sommeliers and chefs from Mexico. This was the first in-person SCV event of 2022! The event included a vineyard tour, lunch, master class and walk-around tasting with eight Sonoma County wineries.

## **EASTERN EUROPEAN TRADE GROUP VISIT | APRIL 29, 2022**

In partnership with the California Wine Institute, SCV hosted a group of seven leading importers from Poland and Bulgaria. All importers were interested in expanding their Sonoma County portfolio, some already represented Sonoma County brands. The program included a walk-around tasting with eight Sonoma County wineries.

## **SONOMA SUMMIT | MAY 1-7, 2022**

SCV hosted 11 trade members from Norway, Sweden and Finland for a week-long program, concluding with the Sonoma County Barrel Auction (SoCoBA) where the group was very active in bidding on many auction lots.

## **PROWEIN (DÜSSELDORF, GERMANY) | MAY 15-17, 2022**

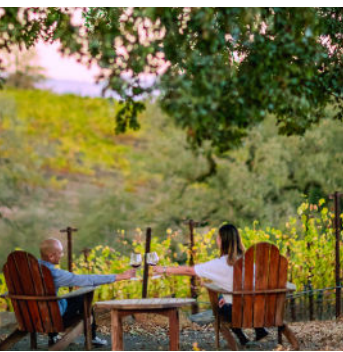
SCV participated with several Sonoma County wineries in the three-day Prowein Germany trade show. Wineries had the opportunity to be represented in the self-pour exhibit, a by-the-glass pouring session where trade and consumers took a self-guided tour to explore key varietals from Sonoma County. Nineteen wineries participated with the five varietals of Chardonnay, Pinot Noir, Syrah, Zinfandel and Cabernet Sauvignon.

## GERMANY SOMMELIER TASTING | SEPTEMBER 19, 2022

SCV partnered with the California Wine Institute on the selection of wines for an online tasting focused on Sonoma County Pinot Noir. The event was moderated by California Wines education ambassador Konstantin Baum MW, and approximately 60 German sommeliers participated.

## GLOBAL BUYERS MARKETPLACE | OCTOBER 31 - NOVEMBER 4, 2022

Global Buyers Marketplace welcomed wine buyers and importers from around the world who are actively seeking to expand and diversify the selection of California wines on their restaurant wine lists, in their retail offerings, or in their import portfolios. Sonoma County Vintners participated in the Grand Tasting, pouring wines from SCV members. SCV International Members hosted 25 trade guests along with dedicated hosts from our partners at the California Wine Institute for a Sonoma County Regional Tour.



## SONOMA COUNTY WINE MONTH | APRIL 2022

The annual month-long celebration promotes visitation to Sonoma County wineries and national market support of Sonoma County wines. SCV winery members were invited to participate and resulted in 47 participating wineries submitting 42 in-person wine month experiences, 14 online sales promotions and eight virtual experiences, and five program sponsors. Our media and advertising campaign leading into Wine Month targeted the drive market as visitation continued to recover from the pandemic. The omni-channel campaign included paid and in-kind print and digital components which garnered over 1 million impressions, boosted social media posts resulting in 106,000+ reach with 1,400+ link clicks, and 78 organic social media posts made by SCV driving readers directly to participating winery promotions. Participating wineries were provided with a Sonoma County Wine Month toolkit that included digital creative

and marketing assets as well a Spotify Sonoma County Vintners Road Trip Playlist to help spread the word. Media pitches and promotions resulted in evergreen content on multiple websites to promote Sonoma County wines year-round.

## SONOMA COUNTY BARREL AUCTION (SOCOBA) | MAY 5-6, 2022

It was incredibly exciting to be back live and in person for the eighth annual Sonoma County Barrel Auction. SoCoBA continued to build awareness of the diverse Sonoma County wine region and provide meaningful relationship-building opportunities for vintners to engage with trade and media. The all-inclusive SoCoBA Preview Event held at Bacchus Landing was a successful format and venue for the pre-auction lot tasting on May 5. Over 350 participating trade, media and vintners attended the auction at MacMurray Estate Vineyards on May 6. The first SoCoBA Lifetime Achievement Award was presented to legendary winemaker David Ramey. Proceeds are used to continue SCV's marketing and advocacy programs to support the Sonoma County wine trade and community. Save the date for the 2023 Sonoma County Barrel Auction scheduled for May 4-5, 2023. Visit [for more information](#).





## TASTE OF SONOMA | JUNE 25, 2022

More than 1,000 guests attended the 2022 Taste of Sonoma, presented by Vintec and hosted in person for the first time at Kendall-Jackson Wine Estate & Gardens after a two-year hiatus. The incredible line-up included a walk-around wine tasting, guided wine seminars, garden tours, premium wine experiences, food trucks, and themed lounges. The Grand Tasting area featured four AVA tents showcasing wineries and wines from across Sonoma County. Five AVA associations and 96 wineries participated in the Grand Tasting, and 26 wineries poured in the VIP Club Reserve area throughout the day in three one-hour sessions.

Add-on ticketed experiences included Wine Talks and Kendall-Jackson Garden Tours. The Wine Talks seminars featured three sessions entitled Cheers to Sparkling Wine, Sonoma County Classics: Wine & Food Pairing, and The Art of the Blend.

Five complimentary food trucks were featured in the Nosh Food Truck Plaza, each showcasing a different menu item from their signature dishes, as well as a live action paella station from Gerard's Paella. The VIP Club Reserve area featured a specially curated selection of local artisan cheese and salumi. Themed sponsor lounges included the Vintec Club Lounge, Kendall-Jackson Garden Bar, Rodney Strong Destination Rosé Lounge, Gloria Ferrer Bubble Lounge & Chef's Demo Series, Acura Exclusive Automotive Lounge and the Celebrity Cruises Silent Disco.

The 2023 Taste of Sonoma will be held on Saturday, June 24 at Kendall-Jackson Wine Estate & Gardens. Tickets will go on sale in early Spring 2023. Visit [sonomataste.com](#) for more information.



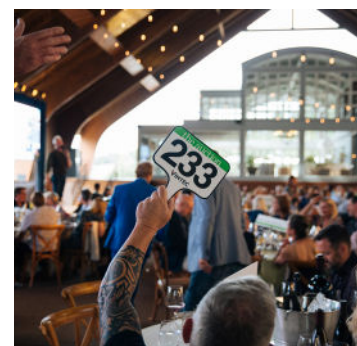
## SONOMA COUNTY WINE AUCTION (SCWA) | SEPTEMBER 15-17, 2022

The 2022 SCWA weekend events that raise critical funds for our Sonoma County community included a series of intimate Vintner Dinners hosted by renowned Sonoma County chefs and winemakers on Thursday evening; Friday's *Best. Party. Ever.* hosted at the historic Buena Vista Winery featuring a fabulous evening of exceptional wine, food and celebration set to a Roaring '20s theme; and Saturday's live auction attended by over 225 guests was hosted at the extraordinary Chalk Hill Estate Vineyards & Winery. SCWA featured 30 exclusive auction lots ranging from rare wines and once-in-a-lifetime trips to all-inclusive wine and culinary experiences.

The SCWA Honorees included Honorary Chair The Foley Family of Foley Family Wines, Vintner Honoree Jean-Charles Boisset of Boisset Collection and Chef Honoree Dustin Valette, owner of The Matheson and Valette. SCVF is grateful to the 2022 SCWA Honorees, participating vintners, wine community, sponsor partners, donors, attendees and bidders for making this another successful fundraiser, supporting nonprofit partners in Sonoma County.

The SCWA Online Auction was open to the public September 14-20, 2022, for anyone to bid and make a difference from anywhere in the world. It featured a separate collection of 36 incredible lots that included curated wine tasting experiences, exclusive vintner lunches and dinners, spectacular vineyard tours, and amazing Sonoma County wine collections.

The 2022 SCWA raised over \$1.8 million for Sonoma County, which will be used to fund Community Grants and the Emergency Relief fund in 2023. Since the auction's inception, more than \$40 million has been raised, making a positive direct local impact on education & literacy, health & human services, the environment, and arts & culture in Sonoma County.



Join us this year for the auction which will be held on September 14-16. Visit [sonomascwa.com](#) for information.

## VISA SIGNATURE® TASTING PROGRAM

SCV is excited to continue our long-standing partnership program with Visa. The partnership allows Visa Signature® and Visa Infinite® cardholders to enjoy year-round benefits at more than 50 Sonoma County wineries.

### Benefits included:

- Purchase one standard tasting using a Visa Signature® or Visa Infinite® card and receive one complimentary tasting of equal or lesser value.
- Preferred pricing on non-wine purchases over \$50, where applicable.
- Savings on wine purchased same day in the tasting room.
- Savings on Reserve tasting or special wine and food pairings.

## WEBSITES

Enhancements were made to the Sonoma County Barrel Auction website that included auction lot searchability and a [new wine lot page](#) which displays winery logos for each auction lot, making the listings more visually appealing and user friendly—providing participating wineries with more brand exposure. In addition, auction lot upload efficiencies eliminated the need for hours of manual website inputs.

Additional [winery profile pages](#) web pages were built on Sonomawine.com to showcase beneficiary impact and host a year-round GivingTuesday page.

The [Sonoma County Wine Community website](#) was moved to a modern Wordpress platform for easier administration and improved user experience.

SCV is looking forward to continuing our updates and enhancements in 2023.

## VINTNERS VIBE RADIO SHOW

SCV Executive Director Michael Haney speaks with winery members and other community leaders on the Vintner's Vibe Radio Show, part of The Drive with Steve Jaxon and Harry Duke, every other Tuesday at 5:20-6:00pm on KSRO 103.5 FM/1350 AM. Over 25 winery and partner guests are highlighted throughout the year. Peruse our library of previous shows on [our website](#) and listen on demand.

## COMMUNITY OUTREACH

SCV presented to a variety of community organizations this year including several Sonoma County Rotary Clubs and Hult International Business School. We increased engagement and activations with community and corporate partners to highlight and work with our Sonoma County wine community and continued our close partnerships with Sonoma County Tourism, Sonoma County Winegrowers, Sonoma County AVA associations, and Sonoma County Hospitality Association. We attended beneficiary presentations throughout the year to see the impact of our Sonoma County Vintners Foundation Community Grants. In December the SCV team also participated in a food distribution program with our great partners at Redwood Empire Foodbank.

## MEDIA PROGRAMS AND OUTREACH

SCV's marketing and communications team shared a variety of pitching topics with winery members and leveraged these through on-going media pitches and responses to media inquiries throughout the year. SCV members were provided with opportunities to share their wine samples for outlets including San Francisco and Silicon Valley Magazines, VinePair and *Arizona Daily Sun*. The team also conducted story research and development for media requests and engaged in robust recruitment efforts for media attendance at all SCV events. We continued to leverage multiple communication platforms (such as our [website](#))

to increase communication with our partners. We also provided ongoing communication and information to wineries regarding ADA website compliance information.

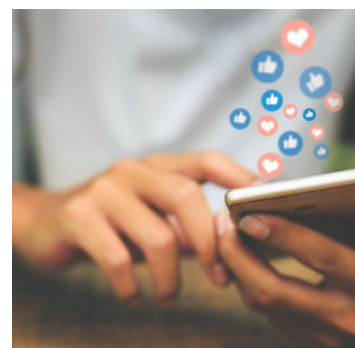
## PRESS COVERAGE

SCV is constantly working with existing media contacts and exploring new partnerships to enhance our messaging throughout the world on a variety of platforms.

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## SOCIAL MEDIA

The SCV marketing team dedicated more time and resources this past year to growing our social media presence and engaging with our winery members, affiliates, trade, and consumer followers in a meaningful way. Our efforts resulted in a 122% growth in Instagram reach and 14% growth in followers. Our team will continue to build on this success to connect with new audiences.



## 2022 COMMUNITY GRANTS DISTRIBUTION

Thanks to the tremendous support and generosity of the Sonoma County wine community, donors, and sponsor partners, proceeds from the annual Sonoma County Wine Auction are distributed each year.

This year SCVF distributed \$1 million in Community Grants to 101 Sonoma County nonprofits, funded by the 2021 Sonoma County Wine Auction. In the past five years, grants have been distributed to more than 400 organizations, making enormous impacts within our community and assisting with much needed education & literacy, health & human services, environmental, and arts & culture programs, as well as pandemic relief and recovery efforts. Read more about our 2022 community grant distribution on our website. We continue to receive contributions for our Emergency Relief Fund, which can be activated quickly to help those in our county address unexpected challenges as they arise.

## SCVF CHANGEMAKERS MONTHLY GIVING

This year we rolled out a structured monthly giving program called SCVF Changemakers. The program is focused on creating sustainable funding for our Community Grants and Emergency Relief fund.

area of our website.

## GIVINGTUESDAY, NOVEMBER 29, 2022

SCVF once again participated in GivingTuesday, a global movement that inspires hundreds of millions of people to donate, collaborate and generously support nonprofits. Our campaign included SCVF member and donor outreach, a press release, emails, and social media boosted posts, which directed readers to our new GivingTuesday webpage. This new page highlights recent achievements from organizations supported by SCVF, outlines ways to donate and includes impact statements from beneficiary partners. This year's GivingTuesday campaign garnered more than \$10,500 in donations to SCVF.

## SCVF ANNUAL GIVING

SCVF receives annual gifts that are not related to SCWA or GivingTuesday. These gifts continue to grow and will support SCVF needs and additional grant opportunities.

## SONOMA COUNTY WINE AUCTION IMPACT



**THE POWER OF GIVING**  
\$40+ MILLION RAISED

- in the past five years:



**\$7,784,000+ FUND-A-NEED**  
CHILDHOOD LITERACY & EDUCATION



**378 COMMUNITY GRANTS AWARDED**  
EDUCATION, HEALTH & HUMAN SERVICES,  
ENVIRONMENT, ARTS & CULTURE



**\$330,000+ EMERGENCY RELIEF FUNDING**  
PANDEMIC RESPONSE & SUPPORT, FIRE & FLOOD RESPONSE



**THE PROCEEDS MATTER.**

**400+ NONPROFITS SERVED**

SCWA: BENEFITING SONOMA COUNTY VINTNERS FOUNDATION



“

Working in partnership with the Petaluma Educational Foundation, Valley Vista Elementary School teachers can take students through each step necessary to reach complete literacy. The funding from this grant purchased shared leveled-reading libraries with packs of six or eight books at each level of support in class and intervention reading groups, as well as providing books that students take home for practice. This partnership is creating opportunities for all students on campus to achieve their academic goals while developing a love of reading.

-MAUREEN HIGHLAND, EXECUTIVE DIRECTOR, PETALUMA EDUCATIONAL FOUNDATION



Photo Credit:  
Petaluma Educational Foundation



Photo Credit:  
Justin Warmack

“

At a crucial time in Catholic Charities' Center Kinder Campaign, Sonoma County's Catholic Foundation stepped up with a \$1,000,000 investment to ensure that the project could stay on track. Today we are celebrating SCVF's timely investment as we open Caritas Center's doors to our most vulnerable brothers and sisters, with the promise of help, hope, and a new lease on life.

-JENNIELYNN HOLMES, CEO OF CATHOLIC CHARITIES

“

SCVF's grant funded the construction of a retaining wall that stabilized the hillside and prevented erosion. The wall was not needed and the trail could reopen sooner. The retaining walls also preserved the environment by preventing erosion, which facilitated plant regrowth in the burn area. Park use in all 50+ Sonoma County Regional Parks has skyrocketed as a result of COVID. Now more than ever, it is critical for Regional Parks to be able to offer as many park and trail options as possible for Sonoma County residents. This grant facilitated the return of a key trail in the Regional Parks system.

-MELISSA KELLEY, EXECUTIVE DIRECTOR, SONOMA COUNTY REGIONAL PARKS FOUNDATION

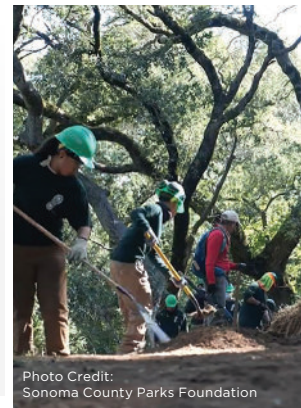


Photo Credit:  
Sonoma County Parks Foundation



Photo Credit:  
Victoria Von Thal

“

A big thank you to Sonoma County Winthers Foundation for a generous grant to Cinncabar Theater supporting the Youth Programs in our Young Repertory division. The grant enabled us to offer 10 scholarships to deserving youth to attend our Musical Theater Summer Camp. Much gratitude!!

-DIANE DRAGONE, EXECUTIVE DIRECTOR, CINNCABAR THEATER

AFFILIATE MEMBERS



AMORIM CORK AMERICA



DICKENSON PEATMAN & FOGARTY



PARK AVENUE CATERING



UNDERGROUND CELLAR

VINTEC



## SCV & SCVF PROGRAM SPONSORS

Sonoma County Vintners and our Sonoma County Vintners Foundation are proud and honored to work with so many amazingly dedicated partners and sponsors who support our important programs. These generous and committed organizations and businesses provide impactful funding that is crucial for the implementation of SCV services and SCVF Community Grants. These initiatives play a vital role in assisting our wine community and those most in need in Sonoma County.

### Sponsors of Sonoma County Wine Month, April 2022

• Electrolux/Vintec	Presenting Sponsor
• Sonoma County Tourism	Destination Sponsor
• Cityside Journalism	Media Sponsor
• Hearst Journalism	Media Sponsor
• Wine Country Media	Media Sponsor



### Sponsors of Sonoma County Barrel Auction, May 5-6, 2022

• MacMurray Estate Vineyards	Venue Host
• Bacchus Landing	Venue Host
• Silver Oak	Venue Host
• American AgCredit	Presenting Sponsor
• Electrolux/Vintec	Grand Tasting Sponsor
• Tonnellerie CADUS   AnA Selection	Barrel Sponsor
• G3 Labels	Label Sponsor
• DIAM Closures	Cork Sponsor
• TricorBraun WinePak	Supporting Sponsor
• Silicon Valley Bank	Supporting Sponsor
• Sonoma County Tourism	Supporting Sponsor
• J Vineyards	Supporting Sponsor
• Sonoma Millworks	Supporting Sponsor
• Posh Privy	Supporting Sponsor
• Recology	Supporting Sponsor



### Sponsors of Taste of Sonoma, June 25, 2022

• Kendall-Jackson Wine Estate	Venue Host
• Electrolux/Vintec	Presenting Sponsor
• Rodney Strong	Lounge Sponsor
• Gloria Ferrer	Bubble Lounge Sponsor
• NorCal Acura	Automobile Sponsor
• Sonoma County Tourism	Destination Sponsor
• GoVino	Glassware Sponsor
• Celebrity Cruises	Silent Disco Sponsor
• American AgCredit	Supporting Sponsor
• Wine Shipping	Consolidation Sponsor
• Underground Cellar	Supporting Sponsor
• Honey Bucket	Supporting Sponsor
• Amatore Sonoma Media	Media Sponsor
• Bohemian	Media Sponsor
• Cityside Journalism	Media Sponsor





- Diablo Publications Media Sponsor
- KSRO Media Sponsor
- Napa Sonoma Magazine Media Sponsor
- The Press Democrat Media Sponsor
- Sonoma Magazine Media Sponsor
- Wine Country Media Media Sponsor
- Wine Spectator Media Sponsor

### **Sponsors of Sonoma County Wine Auction, September 15-17, 2022**

- Chalk Hill Venue Host
- Buena Vista Winery Venue Host
- Electrolux/Vintec Presenting Sponsor
- American AgCredit Vintner Champion Rally Sponsor
- TricorBraun WinePak Fund-A-Need Sponsor
- Silicon Valley Bank Auction Lunch Sponsor
- Rodney Strong Wine Ambassador Sponsor
- Sonoma County Tourism Destination Sponsor
- Southern Glazer's Wine & Spirits Welcome Reception Sponsor
- Deloitte Perfect Pairing Sponsor
- Sonoma Jet Center Supporting Sponsor
- Wright Contracting Volunteer Sponsor
- Montage Healdsburg Supporting Sponsor
- GoVino Glassware Sponsor
- Pure Luxury Transportation Sponsor
- The Posh Privy Supporting Sponsor
- Wine Shipping Consolidation Sponsor
- Recology Supporting Sponsor
- Tsar Nicoulai Caviar Supporting Sponsor
- The Krush Media Sponsor
- Napa Sonoma Magazine Media Sponsor
- Wine Country Radio Media Sponsor
- Wine Spectator Media Sponsor



## 2023 KEY DATES

- **FEBRUARY 8**..... SoCoBA Vintner Champion Meeting
- **FEBRUARY 13-15**..... Vinexpo, Paris
- **MARCH**..... Critic Tasting (details to be emailed in early February)
- **MARCH 19-21**..... ProWein
- **APRIL**..... Sonoma County Wine Month
- **MAY 1-5**..... Sonoma Summit
- **MAY 4-5**..... Sonoma County Barrel Auction
- **MAY 23-25**..... Vinexpo, Singapore
- **JUNE 24**..... Taste of Sonoma
- **SEPTEMBER 14-16**..... Sonoma County Wine Auction
- **SCION PROGRAMS**..... Throughout 2023

## STAY UPDATED ON SCV AND SCVF PROGRAMS!

- Follow us us @SonomaCountyVintners on Facebook, Instagram or LinkedIn
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# SONOMA COUNTY VINTNERS

## WINERY MEMBERS

1849 Wine Co.	DuMOL	Kokomo Winery	Red Car Wine Co.
32 Winds Wine	Dutcher Crossing Winery	Korbel Champagne Cellars	Reeve Wines
Adobe Road Wines	Dutton-Goldfield Winery	Kosta Browne	Reynoso Family Wines
Aldina Vineyards	Eco Terreno Wines	Kunde Family Winery	Robert Young Estate Winery
Alexander Valley Vineyards	Ehret Family Winery	La Crema	Rochioli Vineyards & Winery
Anaba Wines	Ektimo Vineyards	Lambert Bridge Winery	Rodney Strong Vineyards
Anakota	Eleven Eleven Wines	Lancaster Estate	Rombauer Vineyards
Aperture Cellars	Emeritus Vineyards	Landmark Vineyards	Ron Rubin Winery
Arista Winery	En Garde Winery	Lando Wines	Roth Estate
Arrowood Vineyards & Winery	Enkidu Wine	Lasseter Family Winery	Saini Vineyards
B.R. Cohn Winery	Enriquez Estate Wines	Laurel Glen Vineyard	Saintsbury Winery
BACA Wines	EnRoute Winery	Ledson Winery & Vineyards	Sangiacomo Family Wines
Bacigalupi Vineyards	Ernest Vineyards	Legacy	Sbragia Family Vineyards
Balletto Vineyards	Ferrari-Carano Vineyards and Winery	Limerick Lane Cellars	Schug Winery
Banshee Wines	Fisher Vineyards	Littorai Wines	Sebastiani Vineyards & Winery
Belden Barns	Flambeaux Wine	Longboard Vineyards	Seghesio Family Wines
Bella Vineyards & Wine Caves	Flowers Vineyards & Winery	Lynmar Estate Winery	Senses Wines
Benovia Winery	Foley Sonoma	MacLaren Wine	Siduri
Benziger Family Winery	Foppiano Winery	MacMurray Estate Vineyards	Silver Oak Cellars
Bob Cabral Wines	Fort Ross Vineyard & Winery	MacRostie Winery and Vineyards	Skipstone
Bricoleur Vineyards	Francis Ford Coppola Winery	Marchelle Wines	Small Vines Wines
Brooks Note Winery	Freeman Vineyard & Winery	Marimar Estate	Smith Story Wines
Browne Family Wines	Frei Brothers	Maritana Vineyards	Sojourn Cellars
Bucher Wines	Fritz Underground Winery	Martin Ray Winery	Sonoma - Loeb
Buena Vista Winery	Frostwatch Vineyard & Winery	Martinelli Vineyards & Winery	Sonoma Cutrer Vineyards
Calluna Vineyards	Futhermore Wines	Matanzas Creek Winery	St. Francis Winery & Vineyards
Canihan Famjily Winery	Galerie	Mauritson Family Winery	Stephen & Walker
Capo Creek Winery	Gallo Signature Series	Mazzocco Sonoma	Stone Edge Farm Winery
Captûre Wines	Gamba Vineyards & Winery	Meadowcroft Wines	Stonestreet Estate Vineyards
Carol Shelton Wines	Garden Creek Vineyards & Winery	Medlock Ames	Stressed Vines
Cartograph	Gary Farrell Vineyards & Winery	Merriam Vineyards	Sutro Wine Co.
Cattleya Wines	GC Lurton Vineyards - Trinite Estate	Merry Edwards Winery	Taft Street Winery
Cenyth	Gloria Ferrer Caves & Vineyards	Migration	Teac Mor Vineyards
Chalk Hill Estate Winery	GrapeSeed Wines	Mill Creek Vineyards	The Donum Estate
Chappellet Grower Collection	Guarachi Family Wines	Monroy Wines	The Setting Wines
Chateau St. Jean	H•L•R Cellars	Moshin Vineyards	Thompson 31Fifty
CHEV	Hamel Family Wines	Mount Peak Winery	Three Sticks Wines
CIRQ	Hanzell Vineyards	Murphy-Goode Winery	Tolosa Winery
Cline Family Cellars	Hartford Court	Muscardini Cellars	Tongue Dancer Wines
Clos du Bois	Head High Wines	North Coast Wine Co.	Trecini Winery
Cobb Wines	Hirsch Vineyards	Notre Vue Estate Winery & Vineyard	Trentadue Winery
Comstock Wines	Hook & Ladder Winery	Once & Future Wine Co.	Trombetta Family Wines
Convene by Dan Kosta	Hoot Owl Creek Winery	Owl Ridge Wines	Truett Hurst Winery
Copain Wines	Idell Family Vineyards	Papapietro Perry Winery	Twomey Cellars
Coursey Graves	Imagery Winery	Paradise Ridge Winery	Vérité Wines
Crescere Wines	Inman Family Wines	Patz & Hall Winery	Viansa Winery
Croix Estate	Iron Horse Vineyards	Peay Vineyards	Viluko Vineyards
CrossBarn Winery	J Vineyards & Winery	Pedroncelli Winery	VML Winery
Crux Winery	Jeff Cohn Cellars	Pellegrini-Olivet Lane	Vokel Cellars
DaVero Farms & Winery	Joseph Jewell Wines	Peter Michael Winery	WALT Wines
Davis Bynum Winery	Joseph Swan Vineyards	Pezzi King Vineyards	Westwood Winery
Davis Family Vineyards	Kanzler Vineyards	Pfendler Vineyards	William Knuttel Winery
DeLoach Vineyards	Keller Estate	Pride Mountain Vineyards	Williams Selyem Winery
deLorimier Winery	Kendall Jackson	Quivira Vineyards	Woodenhead Vintners
Domaine de la Rivière	Kistler Vineyards	Ramey Wine Cellars	Wren Hop Vineyards
Domaine Della Winery	Knights Bridge Winery	Ram's Gate Winery	
DRNK Winery	Kobler Estate Winey	Rancho Zabaco	
Dry Creek Vineyard			